

BANKS SCHOOL DISTRICT 13

Board of Directors – Special Board Meeting

450 S. Main Banks, OR

June 3, 2008 6:00 p.m.

District Board Room

Present: Duane Lundsten, Doug Nordholm, Angi Duyck,
Will Moore, Kathy Edison, Mr. Marv Ott, Superintendent,
Simon Levear, Business Manager, Bob Moore, Moore
Information, Marlo Mosser, Secretary, District patrons

6:00 Special Session

CALL TO ORDER-FLAG SALUTE

Chairman Duane Lundsten called the meeting to order at 6:02 PM and led the flag salute.

APPROVAL OF AGENDA

Doug Nordholm moved to approve the Agenda as presented. Will Moore seconded and the motion passed unanimously.

DISCUSSION ITEMS

Moore Information Voter Survey

Will Moore introduced Bob Moore, President of Moore Information. Bob Moore said that Moore Information conducted a telephone survey of 218 registered Banks voters on May 9-10 and 12-15, 2008. Mr. Moore discussed the results of the survey. He said that the potential sampling error is $\pm 6\%$ at the 95% confidence level. He said that District voters are impressed with the quality of schools in Banks, with 63% giving the district an A or B grade. He said this is better than the national average. Mr. Moore reported that positive impressions of the district top the list with good teachers, and major problems facing the district are lack of funding, growth and facilities. Mr. Moore stated that 63% of those surveyed said that district buildings are in excellent or pretty good condition. Mr. Moore reported on the potential bond measure proposals. A \$30 million bond measure had 51% for; 43% against, with 6% don't know. Mr. Moore said that historically a district needs 60% or higher to pass a bond election, and "don't knows" historically go against the measure. Mr. Moore suggested that a comparison could be made between a district parent list and a Banks School District voter list, and the PAC could push for a voter registration drive for these non-registered voters. He said that the main yes voters are solid school supporters, and think the district needs better facilities. The opposition voters are concerned about costs. The for and against results for the other potential bond measure proposals are as follows: 25 million – 57% for; 39% against; 20 million – 64% for, 31% against; 15 million – 68% for, 28% against. He said that historically component items with a below 60% favorable rating should be considered for removal. He said that the core supporters are in the city of Banks, are younger voters, and are parents. The opposition voters are primarily older, men, non-parents, and voters outside the city of Banks. Mr. Moore said that the campaign committee needs to raise the level of concern within the voting community, and this is the Political Action Committee's role. He said the key was to get all the potential "yes" voters registered, and to vote. He said that offering tours of the building would be a good way to start. Mr. Ott said that it is important to state that this is not just the board, or the facilities planning committee saying the buildings are not safe – these are experts, in their respective fields, after doing studies of the district saying the buildings are not safe. Mr. Moore said that if the committee could get seniors to network with other seniors, it would be a good way to spread the information. Mr. Lundsten asked if there is any way to know the impact of community education. Mr. Moore said that another survey could be done after education, but unless the committee had \$100,000 to spend, it probably wouldn't make that much change in the vote. He said most of the no voters were against the increase in taxes, and in looking at state ballot measures, millions of dollars are spent to change people's minds. Mr. Moore said that a significant number of people are impressed with the schools. Mr. Lundsten said that he felt a second survey, done after an education drive, would not be feasible – the district is out of time. Mr. Moore agreed, and said that he did not recommend doing another survey after an education drive. Rick Rainone said that he thinks

there is meaningful information in what the survey tells us. He said that 30 million dollar bond levy would be a tough sell, and that at the 25 million dollar level the numbers go up 7 points. He said that if the 25 million dollar levy was defined well, it might have a chance. He said that the board should set a bond amount, and consider taking out any items with a below 60% favorable rating, and put in the items above 60%. He said he is reluctant to go above 25 million. Mr. Lundsten said that one piece of advice the board received from Sherwood School district was to do the survey, and then do what the survey tells you to do. Mr. Lundsten said the board would meet Monday night and gather their thoughts on a bonding level. Pete Edison said the Facilities Planning Committee might plan to meet this Thursday night. It was discussed that the board should tour the facilities.

Property acquisition information

Mr. Ott said that he has spoken to Mark Ward concerning the property next to the post office. Mr. Ott said that Mr. Ward has recently decided to put it up for sale, but has not decided on a price at this time. Mr. Ott said that the tax value on the property is \$250,000. He said that if the district could obtain the property it might be possible to take the bus traffic off of Trellis Way.

The meeting adjourned at 7:10PM.

Doug Nordholm, Chairman

Marlo Mosser, Secretary

Date approved by Board