

Special Meeting of the Board of Directors
Work Session
May 12, 2010
6:30 PM
District Conference Room

Attendees: Richard Bowden, Kathy Edison, Will Moore, Vicky VanDomelen, Pete Edison, Rick Rainone, Jeanne Magmer, Jim Foster, Simon Levear, Ron Frame, Scott Rose, Dan Streblow, Debra Mott
Alice Saunders, Secretary

Will Moore called the meeting to order at 6:35 P.M.
The floor was given to Pete Edison of the Facilities Planning Committee. Pete asked for introductions around the table.

Pete asked the board to look over the survey and asked Jeannie Magmer to present the survey findings. She explained the process of gathering the data and how to determine if the information is valid and if it matches the profile of the community. She said there is a need to find a way to reach non-voters and making them a "yes" vote. There was a general discussion of the findings and Jeannie made suggestions for the campaign.

Simon asked what should be budgeted for the campaign. Jeannie said to plan on two mailings, but to fit the information into what we are already doing. By including information into what the district already sends out it becomes more of a time issue rather than a money issue. Older voters are more apt to turn in a ballot and the district needs to reach that group. For younger voters, technology is an option. That age group is more likely to check websites. Some districts have used videos. The same information needs to be presented in different manners to reach a wide audience.

Rick Rainone said option A hovered around the 25.2 million dollar price. The committee will need to decide what components from option C will need to be incorporated to meet the needs of the district and what can be adjusted to keep costs down. He wants the staff to understand what they will get. The general consensus is to "do it all now" and pass one bond and not try to pass a smaller bond and then try for another bond later.

The discussion also focused on terminology. One term to avoid is "demolish". Phrasing using re use, replace, renovate, re-model brought more favorable response from the community. The focus on safety and security of students, access to technology and science for all students brought favorable response.

Will said the first priority is to pass the bond by assembling a package as close as possible to the 25.2 million dollar figure. The board recommends the plan retain the district office building. He said there are three options to retaining the building:

1. Keep it and do nothing to it.
2. Keep it and retrofit to code.
3. Keep it and discover it is unable to be fixed which will result in replacing the building.

Will requests a decision from the committee soon, as the board needs to act. He would like the board to act before their next scheduled meeting.

Board Work Session adjourned at 8:20 PM and the Facility Planning Committee stayed to review the options.